



ZADNA

company profile

FOOD INDUSTRY

www.zadnaeg.com



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زادنا
ZADNA
THE REAL FOOD
SINCE 1996

A Saudi-Egyptian company in the marketing and export of dates, maamoul and various products with the highest possible quality of the product at the global level until we reach the consumer's taste

ABOUT ZADNA

Welcome to Zadna, a distinguished Saudi dates company nestled in the heart of Egypt, where tradition meets innovation. With a rich heritage deeply rooted in the art of cultivating and refining dates, we pride ourselves on being providers of excellence in the world of premium food products.

Founded in 1996 as part of the Saudi Al Rajhi Group, Zadna Company is a leader in date cultivation, marketing, and export. Based in Qassim, the company offers over 250 products, including date paste, molasses, and date sugar, distributed domestically and internationally. With a strong presence in Saudi Arabia, Adna hosts multiple exhibitions and operates farms and a factory in Qassim, as well as engaging in activities in Egypt with farms, a factory, and showrooms in Cairo. Globally, Zadna has excelled in international exhibitions and exports its products to over 16 countries. The company's success is driven by a commitment to quality and innovation in the dates industry.

At Zadna, our story begins with a passion for bringing the authentic flavors of Saudi Arabia to discerning palates worldwide. Founded on the principles of quality, authenticity, and a commitment to cultural richness, we have emerged as a beacon of taste and tradition.

Our journey begins amidst the sun-kissed landscapes of Saudi Arabia and Egypt, where the perfect climate and fertile soil contribute to the cultivation of the finest dates. With meticulous care, we select and curate each date to ensure that only the highest quality reaches your table.



VISION

At Zadna, our vision transcends mere culinary pursuits. We aspire to be not just a company, but a cultural bridge connecting hearts through the shared joy of authentic flavors. Envision a world where the distinct richness of Saudi Arabian culinary heritage is not only celebrated but embraced globally. Our vision is to stand at the forefront of this gastronomic movement, setting new benchmarks in quality, craftsmanship, and the art of savoring life's exquisite moments.

In the tapestry of our vision, we see Zadna becoming synonymous with a culinary renaissance—a beacon that illuminates the path toward a deeper appreciation for diverse tastes, traditions, and the art of nourishment. We envision our products not only gracing dining tables but becoming cherished elements of shared experiences and stories, creating lasting memories that transcend borders.



MISSION

Embedded in the core of Zadna's mission is a commitment to enriching lives through the sensorial journey of taste. We embark on a mission to curate and deliver exceptional culinary experiences, where every bite is a harmonious blend of tradition, innovation, and unparalleled quality. Our dedication is not merely to offer products but to weave a narrative that narrates the tales of generations, the terroir of the land, and the craftsmanship that goes into every creation.

As custodians of Saudi dates and an array of hand-picked treasures, our mission extends beyond the culinary realm. We strive to share the cultural tapestry, weaving connections between diverse communities and fostering a shared appreciation for the beauty found in the nuances of flavor. Through our mission, we aim to contribute to a world where the act of savoring a meal transcends sustenance, becoming a celebration of heritage, community, and the universal language of taste.

In essence, Zadna's mission is a pledge to elevate your culinary journey, infusing it with the timeless charm of authenticity and the boundless possibilities that arise when tradition meets innovation. Join us on this gastronomic odyssey, where every product tells a story, and every taste is an invitation to partake in the grand feast of life.

CEO Message



As the CEO of Zadna International Co, it is my distinct pleasure to lead an organization deeply rooted in a commitment to innovation, excellence, and sustainable growth. At Zadna, we envision a future where our agricultural and food endeavors not only meet the highest standards but set new benchmarks in quality and impact. Our journey, marked by cutting-edge technologies, responsible cultivation practices, and a relentless pursuit of excellence, positions us as a key player in the global landscape. We stand not just as a company but as architects of a future where our products, from premium palm varieties to exquisite date-derived delicacies, resonate with authenticity and quality. Join us on this transformative journey as we continue to redefine boundaries and shape a world where Zadna is synonymous with excellence and innovation

Abdul Wahab bin Saleh bin Abdul Aziz Al Rajhi

Our Team



Behind the curtain of Zadna stands a vibrant and diverse team, collectively breathing life into our commitment to excellence. Comprising individuals who are not just employees but stewards of our culinary heritage, each member plays a vital role in the tapestry of our success.

At Zadna, our team is not just a workforce; it's a family united by a shared passion for culinary excellence. Each member, from farm to table, contributes a unique thread to the vibrant fabric of our story. Together, we embody the spirit of Zadna, where tradition, innovation, and the love for good food converge. Join us on this gastronomic journey, where every team member is a storyteller, and every creation is a masterpiece.

LET'S BEGIN WITH OUR PRODUCTION LINES:

Within the intricate tapestry of Zadna International Co's operations, the production lines and manufacturing processes play a pivotal role in delivering high-quality agricultural and food products. In the realm of agricultural investment, Zadna's palm cultivation ventures are underpinned by state-of-the-art facilities and cutting-edge practices. The agricultural laboratory, Al Rajhi Clone Biotech Lab, emerges as a cornerstone, employing advanced techniques in cultivating plant tissues. This facility, ranking among the world's top three labs in its domain, becomes the birthplace of premium palm varieties destined for local and global markets.

Simultaneously, Zadna's agricultural projects in KSA, Egypt, and Sudan reflect a commitment to sustainable and efficient farming practices. The logistical and consulting services, including cutting-edge drying and cooling warehouses, ensure that the journey from cultivation to market-ready products is seamless and quality-driven.

Transitioning to food investment, Zadna's manufacturing processes showcase precision and dedication. The production lines for dates, olives, and date-derived candies operate with meticulous attention to detail, ensuring that each product under the "Zadna" trademark embodies the essence of quality and authenticity. From harvesting to processing, Zadna's commitment to excellence resonates in every step of the production chain.

In the global dates trade, Zadna's export prowess further underscores its dedication to delivering excellence beyond borders. The company's success in the Saudi Arabian dates export market is a testament to its adherence to high standards, capturing a substantial market share and gaining the trust of clients across the GCC to European markets. Zadna's manufacturing narrative, intertwined with innovation and commitment, continues to shape the landscape of agricultural and food industries, setting benchmarks for quality and sustainability.

LET'S BEGIN WITH OUR PRODUCTION LINES:



Packaging



warehouses



Refrigerators



FOOD SAFETY



Loading-Unloading Platform



Loading-Unloading Platform

“ Our Products ”

Embark on a culinary adventure with Zadna's diverse product range, featuring premium dates, Maamoul delights, specially curated coffee blends, nutrition products, roasted nuts, pure honey, organic oils, aromatic spices, and high-quality peanut butter. Each product is a testament to our commitment to exceptional taste, quality ingredients, and culinary innovation. Explore the rich and varied flavors that Zadna brings to your table, elevating your dining experience with every bite.



Dates:

Immerse yourself in the succulent sweetness of our premium dates, carefully sourced and selected to ensure the highest quality.



Coffee:

Elevate your coffee experience with our specially curated coffee blends, designed to complement the richness of our dates.



Nuts:

Indulge in a selection of premium nuts, roasted and seasoned to perfection, offering a satisfying crunch with every bite.



Organic Oil:

Explore the goodness of organic oils, extracted from the finest sources to elevate your culinary creations.



Spices:

Spice up your dishes with our premium spice collection, curated to add depth and flavor to your culinary adventures.



Maamoul:

Experience the artistry of our Maamoul, crafted with love and precision to bring you authentic flavors and delightful textures.



Nutrition Products:

Nourish your body with our range of nutrition products, each thoughtfully crafted to enhance your overall well-being.



Honey:

Delight in the natural sweetness of our pure honey, harvested with care to preserve its rich taste and health benefits.



Peanut Butter:

Savor the creamy goodness of our peanut butter, made from high-quality peanuts for a wholesome and delicious spread.

our Products Dates

Embark on a gastronomic journey with Zadna, where the artistry of nature meets the mastery of cultivation to bring you an unparalleled selection of premium dates. Our commitment to excellence is embodied in a carefully curated collection featuring some of the most sought-after varieties: Sukkary, Saqee, Sabaka, Rashoudia, Khudari, and Safawi. Each date variety is a testament to the rich diversity of flavors that Mother Nature has to offer. Allow us to transport you to the lush orchards where these dates are meticulously nurtured to perfection, capturing the essence of their unique taste profiles

Zadna Dates products

At Zadna, we take pride in presenting this exquisite range, where each date variety reflects the culmination of our passion for quality and the authentic flavors of the Middle East. Join us in savoring the richness of nature's bounty, one date at a time.



Sukkary:

With their soft and luscious texture, deliver a delectable caramel-like sweetness that will undoubtedly tantalize your taste buds.



Saqee:

They stand out for their exceptional blend of sweetness and subtle nutty undertones, creating a truly indulgent experience.



Rashoudia:

They bring forth a chewy delight, offering a perfect balance of sweetness and texture.



Khudari:

Celebrated for their firmness and honey-like sweetness, providing a delightful contrast in each bite.



Sabaka:

Immerse yourself in their richness, celebrated for their intense and satisfying flavor.



Safawi:

Captivate with their dark hue and robust flavor, offering a distinctive taste that is both exquisite and satisfying.

our
Products

Egyptian Dates

Zadna Dates products

Embark on a journey through the fertile landscapes of Egypt with Zadna's exceptional collection of dates, a harmonious blend of tradition and premium quality. Our Egyptian dates showcase the diverse terroirs and distinct flavors of this ancient land, offering an exquisite experience for discerning palates.

Zadna exports various Egyptian dates such as majdool , wadi dates and oasis dates



Majdool dates :

Indulge in their majestic sweetness known for their large size, soft texture, and rich caramel undertones. Each bite is a celebration of the fertile soils of Egypt, where these dates flourish under the golden sun, creating a unique taste profile that captivates the senses.



Oasis dates:

Explore the oasis of flavors, a true testament to the bountiful regions that grace the Egyptian landscape. These dates, nurtured by the desert's embrace, offer a delightful combination of chewiness and sweetness, reflecting the resilience and richness of the Egyptian oasis.



Wadi dates:

Another gem in our collection, bring forth the essence of Egyptian agriculture. With a perfect balance of sweetness and texture, Wadi dates embody the meticulous care and expertise that go into cultivating the finest quality dates in the Wadis of Egypt.

At Zadna, we take pride in presenting the diverse tapestry of Egyptian dates, where Majdool, Wadi, and Oasis varieties converge to offer a sensory journey through the enchanting flavors of Egypt. Each date is a testament to our commitment to delivering premium quality and an authentic taste experience that pays homage to the timeless traditions of Egyptian agriculture.

our
Products

Maamoul

Indulge in the Middle Eastern delight of our renowned Maamoul cookies, featuring a buttery date-filled center.

These delectable treats boast a melt-in-your-mouth experience, delivering natural sweetness for an anytime delight. With a unique texture and intense flavor, our freshly baked Maamoul cookies pair perfectly with a warm cup of coffee from our diverse collection.

Zadna Dates products

Oats Biscuits

Elevate your snacking experience with Zadna's wholesome and nutritious Oats Biscuits, a delectable blend of health and indulgence. Crafted with care and precision, our Oats Biscuits are a testament to Zadna's commitment to providing snacks that not only satisfy your taste buds but also contribute to your overall well-being. Packed with the goodness of oats, these biscuits offer a hearty and wholesome crunch with every bite. Oats are renowned for their high fiber content, promoting digestive health and providing a sustained release of energy. Zadna's Oats Biscuits are a perfect choice for those seeking a delicious snack that aligns with a balanced and healthy lifestyle.



Maamoul with Saudi dates



Maamoul with Saudi dates and cinnamon



Maamoul with White chocolate



Maamoul with chocolate



Oat Biscuits with Honey



Oat Biscuits with Cumin

our
Products

Coffee

Zadna brings the rich tapestry of Turkish and Arabic coffee traditions to life, offering a sensory journey through the heart of these iconic brewing cultures.

Zadna Dates products

Our Turkish Coffee collection pays homage to the timeless art of coffee-making, delivering a classic blend that encapsulates the bold flavors and cultural significance of this revered beverage. Meanwhile, our Arabic Coffee lineup embraces the intricate nuances of Middle Eastern coffee culture, with blends infused with cardamom, hazelnut, and vanilla, elevating the experience to new heights. Zadna takes pride in presenting a harmonious fusion of tradition and innovation, ensuring that each cup embodies the authentic essence of Turkish and Arabic coffee, inviting enthusiasts to savor the heritage and distinctiveness in every sip.



Arabic Coffee:



Khalijia Coffee Mix Zadna
Ingredients: coffee- mix zadna

Arabian Coffee
Ingredients: Arabian coffee

Arabian Coffee with Cardamom
Ingredients: coffee - cardamom

- | | | |
|------------------------|---------------------------|---------------------|
| 1. Dark Plain Coffee | 4. Dark Cardamom Coffee | 7. French Coffee |
| 2. Medium Plain Coffee | 5. Medium Cardamom Coffee | 8. Chocolate Coffee |
| 3. Light Plain Coffee | 6. Light Cardamom Coffee | 9. Green Coffee |

our
Products

Nutrition Products:

Delve into the world of nutrition with Zadna's exceptional range of premium products, each meticulously crafted to deliver a perfect blend of flavor and well-being. Our selection includes:

Zadna Dates products

Zadna work for eachone of you who want to consume nuts as a part of your daily diet



Arabic Gum



Hindi Costus



Psyllium Husks



Matcha tea



Moringa

our Products Nuts:

Zadna takes pride in presenting a diverse and delectable range of nuts, each carefully selected to offer a symphony of flavors and a plethora of health benefits.

Our products

1. Almond:

Indulge in the wholesome goodness of Almonds, a nutritional powerhouse rich in antioxidants and healthy fats. Zadna brings you the finest quality almonds, offering a delightful crunch and a burst of natural energy.

2. Cashew:

Elevate your snacking experience with Zadna's Cashews, known for their buttery texture and delectable taste. Packed with essential nutrients, these cashews make for a satisfying and nutritious treat.

3. Walnut:

Discover the heart-healthy benefits of Walnuts with Zadna's premium selection. These nutrient-dense nuts are not only a source of omega-3 fatty acids but also add a delightful earthy flavor to your daily routine.

4. Zadna Mix:

Immerse yourself in a symphony of flavors with Zadna's Nut Mix, a curated blend of Almonds, Cashews, Walnuts, Pistachios, Macadamias, and Pecans. This mix is a perfect snacking solution, offering a diverse array of textures and tastes.

5. Pistachio:

Savor the vibrant green hues and rich flavor of Zadna's Pistachios. Packed with nutrients, these pistachios make for a wholesome and satisfying snack that delights the senses.

6. Macadamia:

Experience the buttery and creamy indulgence of Zadna's Macadamia nuts. These nutrient-dense nuts are not only delicious but also contribute to overall well-being.

7. Pecan:

Embrace the sweet and nutty goodness of Pecans, meticulously selected by Zadna for their premium quality. Packed with antioxidants, these pecans make for a guilt-free and delicious snack.

Zadna's commitment to quality shines through in each of our nutrition products, providing a diverse array of options that cater to both taste and health-conscious preferences. Enjoy the goodness of nature with every bite, as we redefine the art of snacking for a balanced and flavorful lifestyle.

our
Products

Honey:

Delight in the natural sweetness of our pure honey, harvested with care to preserve its rich taste and health benefits.



Zadna Dates products

As a concept of nutritional and healthy product . Zadna started as a premium quality honey bee products

- Citrus honey
- Black seeds honey
- Clover honey
- Marjoram honey
- Egyptian sidr honey
- Saudi sidr honey
- Kashmery sidr honey
- Hadrami sidr honey
- Dawaany sidr honey
- Russian creamy honey



Honey mixtures from Zadna

our
Products

Organic Oil:

Explore the goodness of organic oils, extracted from the finest sources to elevate your culinary creations

Zadna Dates products

Zadna oil is smooth in its purity and is selected by hand in addition to having the best smelling and taste it is the first juice without chemical refining as it is naturally cold pressed packaging

Zadna oil is smooth in its purity and is selected by hand in addition to having the best smelling and taste it is the first juice without chemical refining as it is naturally cold pressed packaging



Olive oil



Olive oil



Grapes seed oil



Flax oil



Coconut oil



Black seed oil



Almond oil

our
Products

Spices:

Spice up your dishes with our premium spice collection, curated to add depth and flavor to your culinary adventures.

Zadna Dates products



our
Products
**Peanut
Butter:**

Savor the creamy goodness of our peanut butter, made from high-quality peanuts for a wholesome and delicious spread.

At Zadna, we invite you to embark on a culinary journey with our diverse range of products, each a testament to our commitment to quality, tradition, and the seamless fusion of Saudi and Egyptian culinary heritage. Join us as we continue to craft moments of joy, one exquisite flavor at a time.



Sukkary Fakhir:
clear sweetness and soft when chewing,color brown slant to golden.



Sukkary Fakhir:
clear sweetness and soft when chewing,color brown slant to golden.



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Sukkary Fakhir:
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Certification



Food Safety Management System
ISO 22000:2018



Quality Management System
ISO 9001:2015

**WE ARE VERY KEEN OF QUALITY
TO DELIVER HIGH PREMIUM PRODUCTS.**

Certified By:



Branches

We have now more than 14 branches in the largest cities in Egypt to cover all parts and deliver our products to the largest number of our customers at local level and our products are present in many huge export market .

- 1- 18 st anwar elmofty behind tiba mall
- 2- 82 st mostafa Elnahas next to sadco
- 3- City stars mall in front of gate 5
- 4- Masr elgdeda roxy in front of meryland garden beside ceramic cleopatra
- 5- Mohandseen sphinx square beside computer mall
- 6- Mohandseen 40 syria st beside spinnes
- 7- Fifth settlement arabella plaza beside cinnamon
- 8- Fifth settlement dyar mall inside flamingo market
- 9- Maadi 84 street 9 beside cinnamon
- 10- Ismailia fox Square next to alfardi
- 11- Maadi City Center, in front of Gate 3
- 12- October, inside Lastia Mall, Central Axis
- 13- Blue Bard Mall, Tulip Hotel, Ismailia
- 14- Zizinia, 600 Abu Qir Street, Doctors' Tower, Alexandria



Brand NEW CHOCOLATE DATES & NUTS and Natural Fruits



طعم هبيخذك لبعيد

انتاج تمور زادنا- قطعة رقم 7- المنطقة الصناعية- القاهرة الجديدة
Product by Zadna company - Plot No. 7 - Industrial Zone - New Cairo
للاستفسار: 01025901020

صنعت في مصر
MADE IN EGYPT



ZADNA

THANK YOU



تمور زادنا

قطعة رقم 7 - المنطقة الصناعية-القاهرة الجديدة

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للاستفسار و التواصل : 01025901020